



Media Contact:
Benoît Deshayes
In-Sport Fashions Inc.
bdeshayes@insport.ca
1 800 465-9637 # 28

OSPREY IS LOOKING FOR CANADIAN MOUNTAIN BIKE RIDERS TO FORM THE 2010 OSPREY HYDRAULICS TEAM

For immediate release

Montreal, March 1st 2010 – Osprey Packs, distributed in Canada by In-Sport Fashions Inc., is looking for **10 Canadian mountain bike riders**, thirsty for action, to form the **2010 Canadian Osprey Hydraulics Team**. The lucky team members will receive for the 2010 riding season **one of the new Raptor hydration packs**, which bring groundbreaking **Osprey Hydraulics™** solutions to mountain biking. In exchange all they will have to do is blog and document their fun along the way. The recruitment campaign will officially **start on March 1st** and will **end on April 30th** at midnight. Information and details on how to apply can be found on www.ospreypacks.ca.

About Osprey Hydraulics™ and the Raptor Series

Osprey's expertise in carry, comfort and fit combined with **Osprey Hydraulics™** groundbreaking new hydration system offer the best solutions to age-old problems in hands free hydration, by:

- Eliminating poor fit and carry through Osprey design, fit and sizing
- Allowing and enabling dynamic movement
- Creating an efficient system for inserting and removing the reservoir
- Properly compressing the reservoir for consistent water delivery
- Eliminating barrelling
- Reducing sloshing
- Allowing for gear storage despite full reservoir

The unique Osprey **HydraForm™ Reservoir**, designed in partnership with Nalgene, sandwiches an anatomically shaped molded plastic sheet between a layer of nylon fabric and the reservoir back. This forces the reservoir to conform to the back's complex shape (especially important during aerobic exertion), even when full. The result is a more precise, stable and comfortable fit. Additionally, this reservoir has a rigid handle/spine that stabilizes the load of the water while also serving as a more convenient design to slide the reservoir into the pack. The reservoir is built to perform and last. The joining of stiff and elastic materials in the reservoir ensures amazing strength. The EVA film material will stay taste and odor free, and is easy to clean. It also contains AquaGuard™, an anti-microbial barrier to prevent bacteria and mold. Of course, the Osprey HydraForm™ Reservoir is BPA and PVC free.

The patent-pending **HydraLock™ technology**, which effectively squeezes the reservoir, supplies hydraulic pressure to increase the flow and minimize water motion. It also provides a perfect anchor point for the vertical spine of the reservoir, preventing lateral instability and locking the water load in the overall pack structure. The reservoir is further compressed at the top end with load lifter straps. This keeps the packs stabilized during recurring and unexpected motion.

Raptor packs feature mesh-covered ridge foam AirScape™ backpanel which provides superb bike riding comfort and great stability, and Osprey's BioStretch harness with elastic sternum strap and built-in magnet for quick bite valve attachment. The BioStretch hipbelt features easy access

stretch woven side pockets and a modified straight ErgoPull™ closure. Both are made with stretchable materials that allow free body motion with minimal pack bounce. Bike-specific pocketing keeps gear organized and Osprey proprietary **LidLock™ system** allows for fast and easy helmet attachment. The Raptor packs are available in four formats (18, 14, 10 and 6L), three colours and retail between \$130 and \$100.

About Osprey Packs

Anchored by the design genius of company founder and head designer Mike Pfothenauer, Osprey Packs has long set the standard for comfortably and efficiently carrying your gear. Founded in Santa Cruz, California back in 1974 and based in Cortez, Colorado since 1990, Osprey Packs celebrated 35 years of independent innovation in 2009. Our vision is to inspire and ease your journey. Our team shares a love of adventure and devotion to the outdoors and the environment. We strive to reflect our vision and values in every pack we design and build.

For more information on Osprey Hydraulics™ Packs please download:
[Osprey Hydraulics Workbook](#)

For more information on other Osprey packs please download:
[Osprey Spring 2010 Workbook](#)

For product high res images visit our media site:
<http://www.insport.ca/en/Marketing+Media>

Username: insport_media
Password: sportmed123

Samples available upon request.